

Bachelor of Business Administration (Hons) Banking and Finance
KP/JPS (KA4118) 6/09

This programme is designed to enhance students' knowledge in the field of banking and finance, especially in the theory and practice of modern international banking, in addition to the appreciation of related policy issues involved, both at the micro (managerial) and macro levels. Thus, the programme incorporates multi-disciplinary areas, covering topics on finance, banking, economics, recent developments and the effects of technological changes on banks, deregulation and the globalisation of the banking industry.

Career Prospects

The career prospects for graduates for this degree programme is promising, in view of the fact that the local banking and finance industry remains robust and is committed to implement the liberalisation programmes professionally.

It is envisaged that banking and finance would attract students to be part of the new era of industrialisation to support product innovations and enable the well-trained and highly disciplined financial analyst/banker look forward to a high quality of job satisfaction with enhanced employment prospects. After completing the programme, graduates can seek employment in the following industries:

- Securities
- Insurance
- Banking
- Funds Management
- Corporate Treasury Management
- Financial Planning and Investment Advice

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Year 1	
First Semester	
	Financial Accounting Framework I
	Managing Information
	Quantitative Techniques I
	Financial Institutions Operations
	English for Business
Second Semester	
	Financial Accounting Framework II
	Economics
	Quantitative Techniques II
	Management Principles
	Principles of Marketing
Year 2	
First Semester	
	Managing Information in Financial Services
	Economic Analysis and Policy
	Business Finance
	Customer Relationship Management

	English for Management
Second Semester	
	Managerial Accounting
	Credit Analysis and Lending
	Money and Banking Management
	Research Methods in Banking and Finance
	Legal Framework of Banking and Financial Institutions
Third Semester	
	Bahasa Kebangsaan (A)* <i>For Malaysians</i> or Bahasa Kebangsaan (B)** <i>For non-Malaysians</i>
	Pengajian Malaysia
	Risk Management
Year 3	
First Semester	
	Business Ethics
	Commercial Bank Management
	Financial Markets and Regulations
	Research Project
	<u>Elective</u> Financial Statement Analysis or Portfolio Management or Corporate Governance
Second Semester	
	Banking Operations and Treasury Management
	Islamic Banking
	Financial Derivatives
	International Finance
	Research Project
Third Semester	
	Pengajian Islam or Pendidikan Moral
	Financial and Monetary Systems
	Strategic Management