

FACULTY OF BUSINESS AND FINANCE  
BACHELOR OF BUSINESS ADMINISTRATION (HONS) ENTREPRENEURSHIP - UBEN100503  
FULL-TIME COURSE STRUCTURE GUIDE

| YEAR 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                            |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
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| <b>YEAR 1 TRIMESTER 1</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                            |            |     | <b>YEAR 1 TRIMESTER 2</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                    |            |     | <b>YEAR 1 TRIMESTER 3</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                            |       |     |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
| UALE1023                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | ENGLISH FOR BUSINESS       | Compulsory | 3.0 | LANGXXX3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | NATIONAL LANGUAGE/ OTHER LANGUAGES | Compulsory | 3.0 | UBAF1173                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | BUSINESS ACCOUNTING II     | Major | 3.0 |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
| UBEA1013                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | ECONOMICS                  | Minor      | 3.0 | MPWE02                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | MPW ELECTIVE II                    | Compulsory | 3.0 | UBAI1113                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | INFORMATION SYSTEMS        | Major | 3.0 |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
| UBEQ1013                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | QUANTITATIVE TECHNIQUES I  | Minor      | 3.0 | UBAF1033                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | BUSINESS ACCOUNTING I              | Major      | 3.0 | UBEQ1123                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | QUANTITATIVE TECHNIQUES II | Minor | 3.0 |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
| UBML1013                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | CORPORATE AND BUSINESS LAW | Minor      | 3.0 | <b>Total Credit Hours 9.0</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                    |            |     | UBMM1013                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | MANAGEMENT PRINCIPLES      | Major | 3.0 |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
| UBTM1013                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | PRINCIPLES OF MARKETING    | Major      | 3.0 | <b>LANGXXX3 CORE GROUP - CHOOSE 1 UNIT(S)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                    |            |     | UBTC2013                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | CONSUMER BEHAVIOUR         | Minor | 3.0 |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
| <b>Total Credit Hours 15.0</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                            |            |     | <b>MPW2113 - BAHASA KEBANGSAAN (A)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                    |            |     | <b>Total Credit Hours 15.0</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                            |       |     |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
| <p><b>EQUIVALENT UNIT(S) FOR UBEA1013</b><br/>UKEA1013 - ECONOMICS</p> <p><b>EQUIVALENT UNIT(S) FOR UBEQ1013</b><br/>UKEQ1013 - QUANTITATIVE TECHNIQUES I</p> <p><b>EQUIVALENT UNIT(S) FOR UBML1013</b><br/>UKML1013 - CORPORATE AND BUSINESS LAW</p> <p><b>EQUIVALENT UNIT(S) FOR UBTM1013</b><br/>UBTM2113 - MARKETING<br/>UKTM1013 - PRINCIPLES OF MARKETING</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                            |            |     | <p><b>* FOR MALAYSIAN ONLY, WITHOUT SPM-BM CREDIT</b></p> <p><b>MPW2123 - BAHASA KEBANGSAAN (B)</b></p> <p><b>** FOR NON-MALAYSIAN ONLY</b></p> <p><b>UALF1003 - INTRODUCTION TO FRENCH</b></p> <p><b>*** IF EXEMPTED FROM MPW2113</b></p> <p><b>UALJ2013 - INTRODUCTION TO JAPANESE</b></p> <p><b>*** IF EXEMPTED FROM MPW2113</b></p> <p><b>UALM1003 - INTRODUCTION TO TAMIL LANGUAGE</b></p> <p><b>*** IF EXEMPTED FROM MPW2113</b></p> <p><b>UALT1003 - INTRODUCTION TO THAI LANGUAGE</b></p> <p><b>*** IF EXEMPTED FROM MPW2113</b></p> <p><b>MPWE02 CORE GROUP - CHOOSE 1 UNIT(S)</b></p> <p><b>MPW2143 - PENGAJIAN ISLAM</b></p> <p><b>MPW2153 - PENDIDIKAN MORAL</b></p> <p><b>EQUIVALENT UNIT(S) FOR UBAF1033</b></p> <p><b>UBAF1013 - FINANCIAL ACCOUNTING FRAMEWORK I</b></p> <p><b>UBAF1053 - ACCOUNTING IN PRACTICE</b></p> <p><b>UKAF1023 - FINANCIAL ACCOUNTING I</b></p> <p><b>UKAF1033 - BUSINESS ACCOUNTING I</b></p> |                                    |            |     | <p><b>PRE-REQUISITE UNIT(S) FOR UBAF1173</b><br/>1. UBAF1033 - BUSINESS ACCOUNTING I</p> <p><b>EQUIVALENT UNIT(S) FOR UBAF1173</b></p> <p><b>UBAF1063 - FINANCIAL ACCOUNTING FRAMEWORK II</b></p> <p><b>UBAF1073 - BUSINESS ACCOUNTING II</b></p> <p><b>UBAF1163 - FINANCIAL ACCOUNTING FRAMEWORK II</b></p> <p><b>UKAF1073 - BUSINESS ACCOUNTING II</b></p> <p><b>UKAF1083 - FINANCIAL ACCOUNTING II</b></p> <p><b>EQUIVALENT UNIT(S) FOR UBAI1113</b><br/>UKAI1113 - INFORMATION SYSTEMS</p> <p><b>PRE-REQUISITE UNIT(S) FOR UBEQ1123</b><br/>1. UBEQ1013 - QUANTITATIVE TECHNIQUES I</p> <p><b>EQUIVALENT UNIT(S) FOR UBEQ1123</b></p> <p><b>UBEQ1023 - QUANTITATIVE TECHNIQUES II</b></p> <p><b>UKEQ1023 - QUANTITATIVE TECHNIQUES II</b></p> <p><b>EQUIVALENT UNIT(S) FOR UBMM1013</b></p> <p><b>UBMM1023 - PRINCIPLES OF BUSINESS MANAGEMENT</b></p> <p><b>UKMM1013 - MANAGEMENT PRINCIPLES</b></p> |                            |       |     |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
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|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                            |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     | UBFB3143                                                                                                                                                                                    | PERSONAL FINANCIAL PLANNING AND MANAGEMENT  | Major      | 3.0 | UBMM2023                                                                                                                                                                                                                                                                                                                    | ORGANISATIONAL BEHAVIOUR | Major      | 3.0 | UBFF2013                                                                                                                                                                                                                                                                                                                                                                                                                    | BUSINESS FINANCE        | Major      | 3.0 |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                            |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     | UBMM1011                                                                                                                                                                                    | SUN ZI'S ART OF WAR AND BUSINESS STRATEGIES | Compulsory | 1.0 | UBXX20X3                                                                                                                                                                                                                                                                                                                    | ELECTIVE 1               | Elective   | 3.0 | UBTD2023                                                                                                                                                                                                                                                                                                                                                                                                                    | RETAIL MANAGEMENT       | Minor      | 3.0 |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                            |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     | UBMM2013                                                                                                                                                                                    | OPERATIONS MANAGEMENT                       | Major      | 3.0 | <b>Total Credit Hours 9.0</b>                                                                                                                                                                                                                                                                                               |                          |            |     | UBTI2013                                                                                                                                                                                                                                                                                                                                                                                                                    | INTERNATIONAL MARKETING | Major      | 3.0 |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                            |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     | UBTE2013                                                                                                                                                                                    | ENTREPRENEURSHIP                            | Major      | 3.0 | <p><b>EQUIVALENT UNIT(S) FOR UBMM2023</b><br/>UKMM2023 - ORGANISATIONAL BEHAVIOUR</p> <p><b>UBXX20X3 ELECTIVE GROUP - CHOOSE 1 UNIT(S)</b></p> <p><b>UBEA2053 - MALAYSIAN ECONOMY</b></p> <p><b>UBTA1013 - ADVERTISING AND PROMOTION</b></p> <p><b>EQUIVALENT UNIT(S) FOR UBEA2053</b><br/>UKEA2053 - MALAYSIAN ECONOMY</p> |                          |            |     | UBTM2213                                                                                                                                                                                                                                                                                                                                                                                                                    | PRODUCT MANAGEMENT      | Major      | 3.0 |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                            |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     | UBTE2033                                                                                                                                                                                    | NEGOTIATION SKILLS                          | Minor      | 3.0 |                                                                                                                                                                                                                                                                                                                             |                          |            |     | <p><b>EQUIVALENT UNIT(S) FOR UBFF2013</b></p> <p><b>UBFF1013 - FUNDAMENTALS OF FINANCE</b></p> <p><b>UKFF1023 - FINANCIAL MANAGEMENT FUNDAMENTALS</b></p> <p><b>UKFF2013 - BUSINESS FINANCE</b></p> <p><b>UKFF2083 - FINANCIAL MANAGEMENT</b></p> <p><b>EQUIVALENT UNIT(S) FOR UBTD2023</b><br/>UBTD2013 - RETAIL AND DISTRIBUTION</p> <p><b>EQUIVALENT UNIT(S) FOR UBTI2013</b><br/>UKTI2013 - INTERNATIONAL MARKETING</p> |                         |            |     | <b>Total Credit Hours 15.0</b>                                                                                                                                                                                                                              |                     |       |     |                           |                           |       |     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                            |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     | UXXXXX2                                                                                                                                                                                     | CO-CURRICULUM                               | Compulsory | 2.0 |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     | <p><b>EQUIVALENT UNIT(S) FOR UBTI2013</b><br/>UKTI2013 - INTERNATIONAL MARKETING</p>                                                                                                                                                                        |                     |       |     |                           |                           |       |     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                            |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     | <b>Total Credit Hours 18.0</b>                                                                                                                                                              |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
| <p><b>EQUIVALENT UNIT(S) FOR UBFB3143</b><br/>UKFB3143 - PERSONAL FINANCIAL PLANNING AND MANAGEMENT</p> <p><b>EQUIVALENT UNIT(S) FOR UBMM2013</b><br/>UKMM2013 - OPERATIONS MANAGEMENT</p> <p><b>EQUIVALENT UNIT(S) FOR UBTE2013</b><br/>UKTE2013 - ENTREPRENEURSHIP</p> <p><b>UXXXXX2 CORE GROUP - CHOOSE 1 UNIT(S)</b></p> <p><b>USCC1012 - COMMUNICATION SKILLS (ORAL COMMUNICATION)</b></p> <p><b>USCC1022 - COMMUNICATION SKILLS (WRITTEN COMMUNICATION)</b></p> <p><b>USCC1032 - CRITICAL THINKING</b></p> <p><b>USCC1042 - TEAMBUILDING AND LEADERSHIP SKILLS</b></p> <p><b>USCC1052 - EMOTIONAL INTELLIGENCE AT THE WORKPLACE</b></p> <p><b>USCC1062 - PROFESSIONAL ETHICS AND MANNERS</b></p> <p><b>USCC1072 - THEATRE</b></p> <p><b>USCC1082 - DEBATE</b></p> <p><b>USCC1092 - MARTIAL ARTS</b></p> <p><b>USCC1102 - MUSIC</b></p> <p><b>USCC1112 - DANCE</b></p> <p>*Subject to change</p> |                            |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                            |            |     | <b>YEAR 3 TRIMESTER 1</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                    |            |     | <b>YEAR 3 TRIMESTER 2</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                            |       |     | <b>YEAR 3 TRIMESTER 3</b>                                                                                                                                                                   |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                            |            |     | UBAE3023                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | BUSINESS ETHICS                    | Minor      | 3.0 | UBMM3376                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | INDUSTRIAL TRAINING        | Major | 6.0 | UBAI3013                                                                                                                                                                                    | E-COMMERCE                                  | Major      | 3.0 |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                            |            |     | UBMB3013                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | INTERNATIONAL BUSINESS             | Major      | 3.0 | <b>Total Credit Hours 6.0</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                            |       |     | UBMH2013                                                                                                                                                                                    | HUMAN RESOURCE MANAGEMENT                   | Major      | 3.0 |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                            |            |     | UBMM3013                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | STRATEGIC MANAGEMENT               | Major      | 3.0 | <p><b>PRE-REQUISITE 56 CREDIT HOURS EARNED FOR UBMM3376</b><br/>(Not including University Wide or LAN Subjects)</p> <p><b>EQUIVALENT UNIT(S) FOR UBMM3376</b></p> <p><b>UBAF3376 - INDUSTRIAL TRAINING</b></p> <p><b>UBFF3376 - INDUSTRIAL TRAINING</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                            |       |     | UBTD2033                                                                                                                                                                                    | LOGISTICS MANAGEMENT                        | Minor      | 3.0 |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                            |            |     | UBTE3023                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | MANAGING INNOVATION                | Major      | 3.0 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     | <p><b>EQUIVALENT UNIT(S) FOR UBAI3013</b><br/>UKAI3013 - E-COMMERCE</p> <p><b>PRE-REQUISITE 56 CREDIT HOURS EARNED FOR UBTZ3016</b><br/>(Not including University Wide or LAN Subjects)</p> |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     | UBTE3013                  | SMALL BUSINESS MANAGEMENT | Major | 3.0 |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                            |            |     | UBTZ3016                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | ENTREPRENEURIAL PROJECT            | Major      | 3.0 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     |                                                                                                                                                                                             |                                             |            |     | <p><b>EQUIVALENT UNIT(S) FOR UBAI3013</b><br/>UKAI3013 - E-COMMERCE</p> <p><b>PRE-REQUISITE 56 CREDIT HOURS EARNED FOR UBTZ3016</b><br/>(Not including University Wide or LAN Subjects)</p>                                                                                                                                 |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     | UBTZ3016                  | ENTREPRENEURIAL PROJECT   | Major | 3.0 |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                            |            |     | UBX3X3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | ELECTIVE II                        | Elective   | 3.0 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     | <p><b>Total Credit Hours 15.0</b></p>                                                                                                                                                                                                                                                                                                                                                                                       |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                            |            |     | <b>Total Credit Hours 18.0</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                    |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                            |            |     | <p><b>EQUIVALENT UNIT(S) FOR UBAE3023</b><br/>UKAE3023 - BUSINESS ETHICS</p> <p><b>EQUIVALENT UNIT(S) FOR UBMB3013</b><br/>UBTI3103 - TRANSNATIONAL BUSINESS<br/>UKMB3013 - INTERNATIONAL BUSINESS</p> <p><b>EQUIVALENT UNIT(S) FOR UBMM3013</b><br/>UKMM3013 - STRATEGIC MANAGEMENT</p> <p><b>PRE-REQUISITE 56 CREDIT HOURS EARNED FOR UBTZ3016</b><br/>(Not including University Wide or LAN Subjects)</p> <p><b>UBX3X3 ELECTIVE GROUP - CHOOSE 1 UNIT(S)</b></p> <p><b>UBML3013 - INDUSTRIAL RELATIONS</b></p> <p><b>UBTC2033 - CUSTOMER RELATIONSHIP MANAGEMENT</b></p> <p><b>UBTM3103 - SERVICE MANAGEMENT</b></p>                                                                                                                                                                                                                                                                                                                 |                                    |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
| <b>YEAR 3 TRIMESTER 1</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                            |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     | <b>YEAR 3 TRIMESTER 2</b>                                                                                                                                                                                                                                   |                     |       |     | <b>YEAR 3 TRIMESTER 3</b> |                           |       |     |
| UBAE3023                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | BUSINESS ETHICS            | Minor      | 3.0 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     | UBMM3376                                                                                                                                                                                                                                                    | INDUSTRIAL TRAINING | Major | 6.0 | UBAI3013                  | E-COMMERCE                | Major | 3.0 |
| UBMB3013                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | INTERNATIONAL BUSINESS     | Major      | 3.0 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     | <b>Total Credit Hours 6.0</b>                                                                                                                                                                                                                               |                     |       |     | UBMH2013                  | HUMAN RESOURCE MANAGEMENT | Major | 3.0 |
| UBMM3013                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | STRATEGIC MANAGEMENT       | Major      | 3.0 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     | <p><b>PRE-REQUISITE 56 CREDIT HOURS EARNED FOR UBMM3376</b><br/>(Not including University Wide or LAN Subjects)</p> <p><b>EQUIVALENT UNIT(S) FOR UBMM3376</b></p> <p><b>UBAF3376 - INDUSTRIAL TRAINING</b></p> <p><b>UBFF3376 - INDUSTRIAL TRAINING</b></p> |                     |       |     | UBTD2033                  | LOGISTICS MANAGEMENT      | Minor | 3.0 |
| UBTE3023                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | MANAGING INNOVATION        | Major      | 3.0 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |            |     | <p><b>EQUIVALENT UNIT(S) FOR UBAI3013</b><br/>UKAI3013 - E-COMMERCE</p> <p><b>PRE-REQUISITE 56 CREDIT HOURS EARNED FOR UBTZ3016</b><br/>(Not including University Wide or LAN Subjects)</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                            |       |     |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     | UBTE3013                  | SMALL BUSINESS MANAGEMENT | Major | 3.0 |
| UBTZ3016                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | ENTREPRENEURIAL PROJECT    | Major      | 3.0 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     | <p><b>Total Credit Hours 15.0</b></p>                                                                                                                                                       |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     | UBTZ3016                  | ENTREPRENEURIAL PROJECT   | Major | 3.0 |
| UBX3X3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | ELECTIVE II                | Elective   | 3.0 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     |                                                                                                                                                                                             |                                             |            |     | <p><b>EQUIVALENT UNIT(S) FOR UBAI3013</b><br/>UKAI3013 - E-COMMERCE</p> <p><b>PRE-REQUISITE 56 CREDIT HOURS EARNED FOR UBTZ3016</b><br/>(Not including University Wide or LAN Subjects)</p>                                                                                                                                 |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
| <b>Total Credit Hours 18.0</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                            |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |
| <p><b>EQUIVALENT UNIT(S) FOR UBAE3023</b><br/>UKAE3023 - BUSINESS ETHICS</p> <p><b>EQUIVALENT UNIT(S) FOR UBMB3013</b><br/>UBTI3103 - TRANSNATIONAL BUSINESS<br/>UKMB3013 - INTERNATIONAL BUSINESS</p> <p><b>EQUIVALENT UNIT(S) FOR UBMM3013</b><br/>UKMM3013 - STRATEGIC MANAGEMENT</p> <p><b>PRE-REQUISITE 56 CREDIT HOURS EARNED FOR UBTZ3016</b><br/>(Not including University Wide or LAN Subjects)</p> <p><b>UBX3X3 ELECTIVE GROUP - CHOOSE 1 UNIT(S)</b></p> <p><b>UBML3013 - INDUSTRIAL RELATIONS</b></p> <p><b>UBTC2033 - CUSTOMER RELATIONSHIP MANAGEMENT</b></p> <p><b>UBTM3103 - SERVICE MANAGEMENT</b></p>                                                                                                                                                                                                                                                                               |                            |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                    |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                            |       |     |                                                                                                                                                                                             |                                             |            |     |                                                                                                                                                                                                                                                                                                                             |                          |            |     |                                                                                                                                                                                                                                                                                                                                                                                                                             |                         |            |     |                                                                                                                                                                                                                                                             |                     |       |     |                           |                           |       |     |

REMARK: May 2010 Intake

NOTE: A pre-requisite group number represents one pre-requisite unit subject.  
If a pre-requisite group number has more than one units, choose one unit out of a group.  
\* indicates a pre-requisite unit has equal pre-requisite condition(s)