

Aims:

The aim of **Bachelor of Science (Hons) Logistics and International Shipping** programme is to produce professionals who are well equipped to analyze and solve problems in the operations of logistics and shipping.

Objectives of Course of Study:

The main objectives of this undergraduate programme are:

1. To provide graduates with sufficient knowledge related to logistics and international shipping industries.
2. To equip graduates with theoretical concepts in management, marketing, laws, economics in relation to logistics and international shipping.
3. To provide graduates who are able to analyze issues and problems, model and implement appropriate solutions at macro and micro level in logistics & shipping operations and management
4. To produce competent graduates who will be able to lead the organizations they work in to greater strengths by applying analytical methods to enhance organizational competitiveness and efficiency in logistics and international shipping industries.

Learning Outcome:

At the end of the course, students should be able to:

- Acquire basic knowledge in mathematics and computing
- Apply knowledge of logistics and shipping-related tasks satisfactorily in the workplace
- Apply their theoretical knowledge into practical applications
- Demonstrate critical thinking, leadership skills, ethical working attitude, and professional competencies to support managerial decision making in logistics and shipping industries
- Apply and synergize the fundamentals of statistical and operations research techniques in the logistics operations
- Handle logistic related tasks that require technological competency such as computer and internet knowledge
- Handle job with competence and experience