



Dear,

OSK INVESTMENT CHALLENGE (CAMPUS EDITION) : INVITATION TO ENCOURAGE YOUR STUDENTS TO PARTICIPATE AND WIN GREAT PRIZES

OSK is a regional investment banking group which offers a wide range of financial products and services for corporate and retail clients such as corporate finance, treasury, derivatives & structured products, unit trust management, asset management and Islamic banking.

The OSK Group has over 50 offices in Malaysia and more than 10 regional offices in Singapore, Hong Kong, Shanghai, Indonesia, Thailand and Cambodia.

In a continuing effort to educate our youths about the capital market, we are once again organising the highly successful, OSK Investment Challenge, an online stock investing competition that is completely free and open to all Malaysian university and college students.

Last year, the competition attracted nearly 30,000 students. We hope we can count on your support to do better this year.

The campaign objectives:

- To introduce and educate Malaysian students to the fundamentals of investing in the stock market.
- To create awareness on stock market investing as a viable alternative to generating returns.

"The OSK Investment Challenge" Competition:

- The OSK Investment Challenge is an online stock investing competition.
- Participants are given RM100,000 worth of virtual money to trade based on actual real-time stock prices. In short, it is a simulation of trading in Bursa Malaysia.
- This competition will run from **4 October 2011** until **28 October 2011** for a period of 4 weeks.

To ensure the success of the campaign, we would like to seek your support in this matter while ensuring your students get practical experience in the world of investment.

As a measure of our appreciation for your support, we have the following prizes just for you.

- Lecturer with the highest number of teams: **RM10,000**
- Lecturer of the best performing team: **RM5,000**

Your efforts will be supported by the OSK Roadshows where students can engage and interact with experienced OSK representatives who will talk about the Investment Challenge. The OSK Roadshow will also present students with a firsthand educational glimpse into the world of stocks and investment.

If you wish for more information, please contact the undersigned at 03-2333 8595 or 012-283 6508.

Best Regards,

A handwritten signature in black ink, appearing to read 'Tay Eu Jin'.

Mr. Tay Eu Jin

Project Manager

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